



Black River  
**UNITED WAY**

**POWER** OF  
THE *Purse*

SPONSORSHIP OPPORTUNITIES

2025



**United Way mobilizes communities to action so all can thrive.**

For more than half a century, Black River United Way has brought together people and resources to tackle complex issues and drive sustainable, positive change.

From strengthening local resilience, to advancing youth opportunity, we partner with local communities to co-create solutions to these pressing challenges, taking a comprehensive approach, and listening and responding to local needs.

## **OUR MISSION & PURPOSE**

Black River United Way is leading Georgetown and Williamsburg Counties to sustainability by empowering the lives of its community members. We empower our communities by working collaboratively to improve early childhood success and ensuring our community members are prepared for disasters.

## **OUR WORK: YOUTH OPPORTUNITY**

The Waccamaw Region for Childhood Success is our tri-county response to early childhood needs in Georgetown, Horry, and Williamsburg Counties. This initiative focuses on kindergarten readiness and third grade reading success, and promotes working collaboratively between schools and communities that are committed to the success of every child.

Black River United Way focuses on Georgetown and Williamsburg Counties.

## **OUR WORK: COMMUNITY RESILIENCY**

Through Community Resiliency, Black River United Way empowers our community members with the knowledge and resources they need to prepare for, recover from, and respond to disaster. Our proactive approach ensures that all our residents are resilient and ready for any kind of natural or man-made disaster.

# POWER OF THE *Purse*

THURSDAY, MARCH 20, 2025  
11AM - 1:30PM

THE MANOR HOUSE AT WEDGEFIELD PLANTATION  
129 CLUB HOUSE LANE, GEORGETOWN, SC 29440

Power of the Purse is Black River United Way's Signature Women's Luncheon Fundraiser supporting Youth Opportunity in Georgetown and Williamsburg Counties.

Featuring Special Keynote Speaker Dr. Katrina Hutchins, a Silent Purse Auction, and a Women in Business Panel, Power of the Purse is a day for women changemakers to unite and show what can be accomplished when we work together.

Funds raised will support Black River United Way's Waccamaw Region For Childhood Success Initiative, advancing youth opportunity through kindergarten readiness and third grade reading success.

**"Women, whether subtly or vociferously, have always been a tremendous power in the destiny of the world." – Eleanor Roosevelt**



# SPONSORSHIP PACKAGES

All sponsors will receive recognition on Black River United Way's social media channels, and VIP Ticket(s) with preferential seating, a photo session with keynote speaker, and an event SWAG bag.

*Wristlet*

\$ **250**

Event Sponsor



1 VIP Ticket



Mention in Event Program

*Clutch*

\$ **500**

Event Sponsor



3 VIP Tickets



Logo in Event Program



Acknowledgement on BRUW Website

*Crossbody*

\$ **750**

Event Sponsor



4 VIP Tickets



1/4 Page Ad in Event Program



Acknowledgement on BRUW Website

For more information or to secure your sponsorship contact Elizabeth Schlueter, Director of Community Engagement Email: [eschlueter@blackriveruw.org](mailto:eschlueter@blackriveruw.org) Phone: (843)546-6317 Ext. 4

*local needs. local solutions.*

# SPONSORSHIP PACKAGES

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*Satchel*

\$ **1500**

Table Sponsor  
(4 available)



Table w/ 8 VIP Tickets



1/2 Page Ad in Event Program



Acknowledgement on BRUW Website

*Weekend  
Tote*

\$ **2500**

Keynote Speaker  
Sponsor



Table w/ 7 VIP Tickets +  
Keynote Speaker



Placement of logo on all  
event collateral



Whole Page Ad in Event  
Program



Pre-dinner with keynote  
speaker & introduces at POP



Acknowledgement on BRUW  
Website

# SPONSORSHIP FORM

DONOR/COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, & ZIP CODE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

## *Select Your Commitment Level*

\$2,500 *Weekend Tote*

\$500 *Clutch*

\$1,500 *Satchel*

\$250 *Wristlet*

\$750 *Crossbody*

## *Payment Details*

Check enclosed (Payable to Black River United Way)

Pay Sponsorship Here:

Please Send Me An Invoice

Credit Card Payment [ [WWW.BLACKRIVERUW.ORG/POP-SPONSORS/](http://WWW.BLACKRIVERUW.ORG/POP-SPONSORS/) ]



SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_





# POWER OF THE Purse





Black River  
**UNITED WAY**

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Black River United Way's Signature Women's Luncheon Fundraiser supporting  
Youth Opportunity in Georgetown and Williamsburg Counties.