




Black River United Way

HEROES FOR LITERACY

HELPING YOUNG STUDENTS UNLOCK THE POWER OF READING

SPONSORSHIP
OPPORTUNITIES



June 3, 2024

Dear Community Partner,

Reading unlocks a world of possibilities for our children. However, in Georgetown and Williamsburg Counties, nearly two-thirds of children are reading below grade level by the end of the third grade (*South Carolina Department of Education*).

At **Black River United Way**, we believe that every child deserves the opportunity to unlock the power of reading. Through our **Heroes For Literacy** program, we connect communities to local schools, helping children overcome early-grade reading struggles and tap into their potential.

Heroes for Literacy (H4L) is an initiative where community members dedicate 1.5 hours each week for nine weeks to tutor children in reading. H4L is a volunteer experience open to individuals, companies, churches, and civic groups, allowing ordinary people to become everyday heroes in the literacy development of children in our local schools.

We are thrilled to extend an opportunity for you to support Heroes for Literacy through sponsorship. As a sponsor of **Heroes for Literacy** programming at a local school site, your business will be recognized as an advocate for early-grade reading in our community and will be prominently featured during each quarter of H4L (4 per school year).

Enclosed are our sponsorship opportunities and plans for recognizing your support. Please do not hesitate to reach out to Elizabeth Schlueter, Director of Community Engagement at eschlueter@blackriveruw.org or (843) 546-6317 ext. 4 if you have any questions.

I hope we can count on you to help local children unlock the power of reading! Thank you in advance for your support of **Black River United Way's Heroes For Literacy**. By sponsoring this program, *you are not just helping a child learn to read; you are opening doors to a world of possibilities.*

With Appreciation,



Yolanda McCray

President & CEO

yolanda@blackriveruw.org | (843) 546-6317 ext. 5



HEROES FOR LITERACY SPONSORSHIP OPPORTUNITIES

Literacy Champion (1 per site) - \$2,500

- Recognition as a Major Sponsor of a Heroes For Literacy School Site
- Mentions in all Heroes For Literacy School Site Social Media Updates
- Recognition at Heroes Night (Celebration event at the conclusion of each H4L quarter)
- Yard sign at a Heroes For Literacy School Site with Company Logo
- Logo/Name Recognition in Black River United Way's Annual Report
- Dedicated Social Media Shout-outs during each quarter launch week and conclusion
- Logo/Name recognition on Heroes For Literacy webpage
- Spotlight in Black River United Way's Monthly Newsletter
- Logo/Name on BRUW's Corporate Partners Page
- Recognition in Parent Letter
- Logo on H4L T-shirt

Literacy Sidekick (4 per site) - \$750

- Recognition at Heroes Night (Celebration event at the conclusion of each H4L quarter)
- Social Media Shout-outs during each quarter launch week and conclusion
- Logo/Name recognition on Heroes For Literacy webpage
- Recognition in Parent Letter

Literacy Advocate (8 per site) - \$500

- Recognition at Heroes Night (Celebration event at the conclusion of each H4L quarter)
- Social Media Shout-outs during each quarter launch week and conclusion
- Logo/Name recognition on Heroes For Literacy webpage

Literacy Trailblazer (2 per site) - \$1,500

- Recognition at Heroes Night (Celebration event at the conclusion of each H4L quarter)
- Social Media Shout-outs during each quarter launch week and conclusion
- Logo/Name recognition on Heroes For Literacy webpage
- Mention in Black River United Way's Newsletter
- Recognition in Parent Letter
- Logo on H4L T-shirt



**Heroes For Literacy
Sponsors Receive
Priority Access to this
Exclusive Volunteer
Opportunity!**



HEROES FOR LITERACY SPONSORSHIP REGISTRATION

DONOR/COMPANY NAME: _____

CONTACT NAME: _____ PHONE NUMBER: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

EMAIL ADDRESS: _____

SELECT YOUR COMMITMENT LEVEL & SCHOOL

\$2,500 LITERACY CHAMPION

\$1,500 LITERACY SIDEKICK

\$750 LITERACY TRAILBLAZER

\$500 LITERACY ADVOCATE

GEORGETOWN COUNTY SCHOOLS

ANDREWS ELEMENTARY

PLEASANT HILL ELEMENTARY

BROWNS FERRY ELEMENTARY

SAMPIT ELEMENTARY

KENSINGTON ELEMENTARY

WACCAMAW ELEMENTARY

MARYVILLE ELEMENTARY

MCDONALD ELEMENTARY

PLANTERSVILLE ELEMENTARY

WILLIAMSBURG COUNTY SCHOOLS

GREELEYVILLE PRIMARY

HEMINGWAY ELEMENTARY

W.M. ANDERSON PRIMARY

CHILD DEVELOPMENT CENTER

OTHER: _____

PAYMENT DETAILS

CHECK ENCLOSED (PAYABLE TO BLACK RIVER UNITED WAY)

PLEASE SEND ME AN INVOICE

CREDIT CARD PAYMENT (WWW.BLACKRIVERUW.ORG/H4L-SPONSOR/)

PAY SPONSORSHIP HERE:



TOTAL AMOUNT DUE: _____ SIGNATURE: _____

Please return completed form to yolanda@blackriveruw.org or mail to Black River United Way, ATTN: Heroes For Literacy, PO BOX 1065, Georgetown, SC 29442