



PICKLE FOR PROGRESS

PICKLEBALL TOURNAMENT
FUNDRAISER & FESTIVAL

Saturday,
September 28

East Bay Park,
Georgetown, SC



SPONSORSHIP
OPPORTUNITIES

www.blackriveruw.org/pickleforprogress/

May 21, 2024

Dear Community Partner,

Thank you for your interest in sponsoring Black River United Way's inaugural **Pickle For Progress (PFP) Pickleball Tournament**. Our team is SO excited to introduce this new charity tournament, promoting the fun of pickleball while raising critical funds for BRUW's mission.

Black River United Way is leading Georgetown and Williamsburg Counties to sustainability by empowering the lives of its community members. We empower our communities by working collaboratively to improve **early childhood success** and **ensuring our community members are prepared for disasters**.

Pickle For Progress will be held **Saturday, September 28th** at **East Bay Park** in Georgetown, SC, and is expected to draw a diverse crowd of 150 local players competing in Men's, Women's, and Mixed Doubles tournaments. In addition to pickleball, PFP will be a fun day for the whole family to enjoy with food trucks, activities, vendors, and more!

We are thrilled to extend an opportunity for you to partner with us on this event through sponsorship. As a sponsor of **Pickle For Progress**, your business will be prominently featured throughout the event, showcasing your generosity to PFP players, spectators, volunteers, and our community.

Enclosed are our sponsorship opportunities and plans for recognizing your support. Please do not hesitate to reach out to me with questions, or to discuss tailoring a sponsorship to your specific needs.

I hope we can count on you to be a part of this exciting event! Thank you in advance for your support of **Black River United Way's Pickle For Progress**. Together, we can advance our community's progress toward **early childhood success** and **disaster resiliency**!

With Appreciation,

Elizabeth Schlueter

Director of Community Engagement

eschlueter@blackriveruw.org | (843) 546-6317 ext. 4

PICKLE FOR PROGRESS SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1 AVAILABLE)

\$3,000

- Title of Presenting Sponsor (i.e. "Pickle For Progress, Presented By _____")
- Name and logo recognition in all printed materials, PSA's, and media coverage
- Opportunity to address attendees at tournament opening
- Naming/branding of Event Registration Tent
- Name/logo placement on main tournament banners
- Name/logo recognition on event website, email marketing, and social media
- 10 x 20 tent space available for vending/marketing
- (Optional) Team entry in exclusive sponsor challenger tournament (limited to the first 6 teams)
- XL logo on event t-shirt

NET SPONSOR (1 AVAILABLE)

\$2,000

- Permanent logo placement on pickleball nets to be donated to East Bay Park
- Name/logo placement on main tournament banners
- Name/logo recognition on event website, email marketing, and social media
- 10 x 10 tent space available for vending/marketing
- (Optional) Team entry in exclusive sponsor challenger tournament (limited to the first 6 teams)
- Medium logo on event t-shirt

COURT SPONSOR (11/12 AVAILABLE)

\$1,000

- Naming/branding of a tournament court
- Courtside logo banner
- Name/logo recognition on event website, email marketing, and social media
- 10 x 10 tent space available for vending/marketing
- (Optional) Team entry in exclusive sponsor challenger tournament (limited to the first 6 teams)
- Large logo on event t-shirt

KITCHEN SPONSOR (1 AVAILABLE)

\$1,000

- Naming/branding of "The Kitchen" (Tournament Food Area)
- The Kitchen logo banner
- Name/logo recognition on event website, email marketing, and social media
- 10 x 10 tent space available for vending/marketing
- (Optional) Team entry in exclusive sponsor challenger tournament (limited to the first 6 teams)
- Medium logo on event t-shirt

PICKLE FOR PROGRESS SPONSORSHIP OPPORTUNITIES

BACKCOURT BEER GARDEN SPONSOR (1 AVAILABLE)

\$1,000

- Naming/branding of Backcourt Beer Garden
- Backcourt Beer Garden logo banner
- Name/logo recognition on event website, email marketing, and social media
- 10 x 10 tent space available for vending/marketing
- (Optional) Team entry in exclusive sponsor challenger tournament (limited to the first 6 teams)
- Medium logo on event t-shirt

BALL SPONSOR (1 AVAILABLE)

\$850

- Logo/branding of tournament pickleball (take-home player SWAG ball in welcome bags)
- Name/logo recognition on event website, email marketing, and social media
- 10 x 10 tent space available for vending/marketing
- Small logo on event t-shirt

PICKLE SPONSOR

\$500

- Logo /ad banner at tournament
- Name/logo recognition on event website, email marketing, and social media
- Business name on event t-shirt

SIDELINE SPONSOR

\$250

- Logo/ad featured on sideline banner of one pickleball court
- Name/logo recognition on event website, email marketing, and social media

SPONSORSHIP DETAILS

- To ensure your logo is included in marketing materials, please email a high resolution logo file to eschlueter@blackriveruw.org
- If tournament is unable to proceed on Saturday, September 28th due to inclement weather, a rain date is scheduled for Sunday, September 29th.



**ASK US ABOUT
TRADE
SPONSORSHIPS!**

PICKLE FOR PROGRESS SPONSORSHIP REGISTRATION FORM

DONOR/COMPANY NAME: _____

CONTACT NAME: _____ PHONE NUMBER: _____

ADDRESS: _____

CITY, STATE, & ZIP CODE: _____

EMAIL ADDRESS: _____

SELECT YOUR COMMITMENT LEVEL

\$3,000 Presenting Sponsor

\$2,000 Net Sponsor

\$1,000 Court Sponsor

\$1,000 "The Kitchen" Sponsor

\$1,000 BackCourt Beer Garden

\$850 Ball Sponsor

\$500 Pickle Sponsor

\$250 Sideline Sponsor

PAYMENT DETAILS

Check enclosed (Payable to Black River United Way)

Please Send Me An Invoice

Credit Card Payment (WWW.BLACKRIVERUW.ORG/PFP-SPONSORS/)

PAY SPONSORSHIP HERE:



TOTAL AMOUNT DUE: _____ SIGNATURE: _____

Please return completed form to eschlueter@blackriveruw.org or mail to Black River United Way, ATTN: Pickle For Progress
PO BOX 1065, Georgetown, SC 29442

